



jawconcepts

design + marketing agency

2020 pricing + service guide

welcome.

In this guide, you will find a detailed breakdown as well as general information with specific timeframes and starting investments of our services.

who are we

JAWConcepts is best known as a “one stop shop” for all business owners. We specialize in advanced design, marketing, and branding for new and establishing businesses. We understand of maximizing the value of your brand.

who we work with

Small to medium sized businesses and corporations that strive to make a massive impact.

our services are for

- companies that are serious about building a brand and a successful brand
- businesses that understand that building a successful brand takes time
- businesses with a dedicated owner in place

we've assisted

beauty brands, realtors, life coaches, photographers, graphic designers, business coaches, realtors and more.

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The Process.

1. Inquiry

Since you've downloaded the price kit, this part is complete. You are now aware of who we are, who we serve, and how much we charge. Now it's time to chat.

2. Let's Chat

Now it's time to hear all of your ideas about your brand and your vision. After receiving all information, you will receive a estimate of all services. All contract(s) and invoice(s) will be sent via email.

3. Client Assignment

Professional photos, verbiage for website and/or other graphic material is exchanged at this time. If you are interested in receiving services, it is highly recommended that you learn about the platform.

4. Let's Work

This is when the magic happens ! Your vision will be brought to life. All layouts and samples will be created during this time. You (the client) will receive updates to ensure that we are on the right track.

5. Setting Up

During this step, you will select the files that you wish to receive. These files will be set up to send via our Client Management System. The remaining balance (if applicable) will be due at this time.

services.

branding packages.

mini package \$200

- text-based logo design
- eflyer design
- double sided business card design (will provide print ready files)

gold package \$700

- text-based logo design
- eflyer design
- double sided business card design
- (500) double-sided business cards
- website design
- one collateral design
 - eflyer
 - tag design
 - sticker design
 - branding template

silver package \$550

- text-based logo design
- eflyer design
- double-sided business card design
- (500) double-sided business cards
- one-page website

the ultimate hair package \$1800

- text-based logo design
- (3) eflyer designs
- double sided business card design
- (1000) double-sided business cards
- website design
- (500) single-sided flyers
- (250) bundle wraps
- (3) branding templates

the complete branding package \$2500

- text-based logo design
- (3) eflyer designs
- letterhead design
- double-sided business card design
- (1000) double-sided business cards
- website design
- (250) single-sided flyers
- brand styling
 - mood board
 - PDF of brand guidelines
 - brand style guide (font, textures, color schemes)
- social media eflyers
 - (2)eflyers of your choice
 - (1)"now launched" eflyer
 - (1)branding template

a la carte.

website design \$600

- (6) pages of design
- SEO + mobile optimization
- social media integration
- email integration
- custom integration
- unlimited subtbbs

social media eflyers \$40

- (1) \$40
- (3) \$80

one-page website \$300

- one extended page
- unlimited banners
- social media integration
- email integration
- landing page included (if applicable)

print flyers (starting at)\$125

- (250) \$125
 - (500) \$150
 - (1000) \$250
- (double-sided, design, print + shipping included.)

a la carte (cont.)

text-based logo design \$100

logo variations

- primary logo
- secondary logo
- submark/favicon

files included

- png (transparent background)
- jpeg(solid background)
- pdf (high resolution file)
- raw file (at client's request) +100

rush fees (starting at) \$45

- website design +150
- branding packages +125*
- a la carte items +45
- the ultimate hair package +400
- the complete branding package +400

additional information

A 50% deposit is required for all projects. All services below \$300 requires full payment. If you are in need of payment arrangements, please email hello@jawconcepts.com. Rush fees are paid separately from deposit and are non-refundable. You are not able to rush specific items in Branding Packages.

cancellation policy

All payments are non-refundable. Partial refunds will be given in situations where JAWConcepts is responsible or in extreme circumstances. If for any reason a client decides to end his or her contract, the remaining balance will be billed to his or her account.

turn around times

- website design: 3 weeks
- branding packages: 3 weeks
- a la carte: 7 days

turn around times + rush

- website design: 7 days
- branding packages: 7 days
- a la carte: 3 days
- ultimate packages: 14 days

coaching.

Here at JAWConcepts, we strive to educate and grow small businesses over the world. Are you a business owner who is lacking direction, or simply just do not know where to start? No worries, we are here to help. Our services include: Strategy Consultation, Contest Promotion, Email Marketing, Marketing Outreach, Business + Marketing Planing, Follower Conversion, Buzz Creation Services, and so much more !

what we do

- brand refreshness
- tap into marketplace highlights
- assist busniesses in competiive position
- build a strategic roadmap
- get all employees on the same page
- assist with creating highly valued products + services

investment

if you would like to work with us, business coaching starts at **\$100 hourly** with a three monrh contract required.

blogging.

You see that many people are not going past the hompage of your new, beautiful website. No matter how pretty, cohesive, or responsive your website is, if people do not understand or believe in what you are selling, they will have no reason to purchase from you.

what we do

- 1-on-1 strategy meeting
- blog post planning + content calendar
- blog promotion + images included
- formatting for seo
- unlimited email + some text communication
- implemente onto website + written in brands "voice"

investment

if you would like to work with us, business coaching starts at **\$400 hourly** with a three monrh contract required.

social media mgmt.

Have you ever found yourself struggling with social media? Do you need that extra push? No worries, we are here to help.

package no. 1 \$750/mo

- (3) month minimum contract
- management of (1) social media handle
- ad creation + management
- up to (4) post per day
- full account management (following new accounts, responding to new followers, following clean-up, ect)
- end of the month report on growth account, trends, and how everthing can improve

package no. 2 \$1400/mo

- (3) month minimum contract
- management of (2) social media handle
- ad creation + management
- up to (10) post per day
- full account management (following new accounts, responding to new followers, following clean-up, ect)
- end of the month report on growth account, trends, and how everthing can improve

package no. 3 \$2200/mo

- (3) month minimum contract
- management of (4) social media handle
- ad creation + management
- up to (10) post per day
- weekly engagement check-ins
- full account management (following new accounts, responding to new followers, following clean-up, ect)
- end of the month report on growth account, trends, and how everthing can improve

legal services.

business incorp. \$600

- business incorporation with the secretary of state
- ein retrieval
- proper tax forms filed with the internal revenue service
- do not include secretary of state filing fee

trademark application \$995

- preliminary knockout research
- opinion letter issued based on search results
- trademark application filed
- includes USPTO filing fee

business deluxe package \$1600

- business incorporation with the secretary of state
- ein retrieval
- proper tax forms filed with the internal revenue service
- preliminary research
- opinion letter issued based on search results
- trademark application filed
- do not include secretarty of state fee

questions?

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or visit

www.jawconcepts.com/faq